

LEC Meeting, August 18, 2020
Notes Prepared by: Tommy Kepley, Chief

Roll Call: (h=present, blank=not present)

C Here

VC

VCP h

VCI h

VCIA h

VCC h

S

T

Chapter Chiefs

1 h

3

4

5 h

Chairmen

John Peel – Social Media

Communications:

1. Articles From: Chief (chief's Minute), Peter (Activities of Upcoming Fellowship) Due by 21st
 - a. Volunteers from Arrowman's spotlight
 - b. Small Videos spotlighting LEC members and Jobs on social media
 - i. 21st William Webb
2. Needs list of BIG events from fellowship from Peter

Summer SUPER Fellowship

- Peter gave an overview of the Fellowship schedule draft
- Peter was charged with taking the draft and assigning times to each event

Social Media:

- John Peel – First promo to get followers was not successful (1 follow)
- Encourage activity
- Participation patch advancement
- Have a list of ~ 10 activities that Arrowmen can do before the event and post on social media
 - Ability to Win something (memorabilia)
 - Daily Leaderboard on social media
- Once registration is open, hype up event on social media by posting 2 times per day